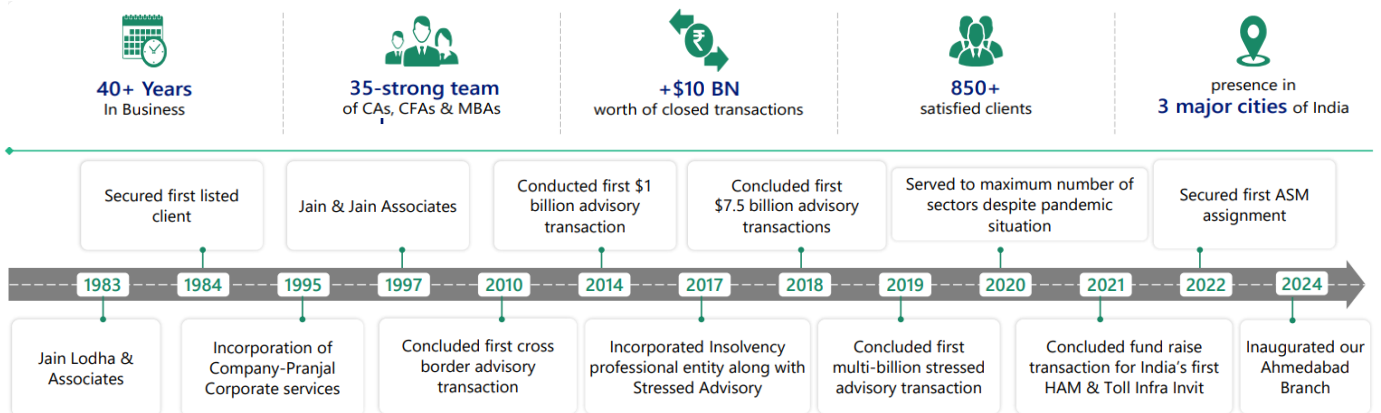


Brief Introduction: We are an advisory firm with a legacy of 40+ years



Our Services



Investment Advisory Services

Our investment advisory services are designed to offer you a holistic approach to **managing and growing your wealth**. Recognizing the unique needs and objectives of **high-net-worth individuals**, we provide **bespoke strategies and personalized attention** to help you achieve your financial aspirations.

- | | |
|----------------------------------|---|
| Comprehensive Financial Planning | <ul style="list-style-type: none"> This holistic view allows us to develop a robust financial plan that aligns with your life goals, whether they include funding education, planning for retirement, or leaving a legacy. |
| Tailored Portfolio Management | <ul style="list-style-type: none"> Our team of seasoned professionals will craft a diversified investment portfolio tailored specifically to your risk tolerance, investment horizon, and unique objectives. Our professionals, drawn from diverse backgrounds within the finance industry, work with the utmost diligence and professionalism to ensure your investment strategy is both comprehensive and effective. |
| Strategic Asset Allocation | <ul style="list-style-type: none"> We conduct in-depth market research and analysis to determine the most effective allocation strategy for your portfolio. By balancing growth-oriented and defensive assets, we ensure that a portfolio is resilient across various market conditions, thereby protecting and enhancing your wealth. |
| Regular Performance Review | <ul style="list-style-type: none"> We conduct regular reviews of the portfolio's performance, comparing it against benchmarks and investor's specific financial goals. Strategic adjustments are made to rebalance your portfolio, capitalize on emerging opportunities, or mitigate risks. |
| Experts from varied background | <ul style="list-style-type: none"> Pranjal Group boasts a team of professionals with diverse and extensive backgrounds, including Chartered Accountants (CAs), MBAs, Lawyers, and former bankers. This wealth of experience, spanning 0 to 40 years, positions Pranjal Group to deliver highly accurate investment solutions and robust risk mitigation strategies. |

Scope of work for APPL Industries Pvt Ltd ‘APPL’

Consolidate the Debt with a Single Borrower

- Prepare a comprehensive loan proposal, including financial performance data, projected revenues, and the rationale for consolidation to present to potential lenders.
- Engage with the chosen lender to negotiate favorable terms, such as lower interest rates and extended repayment periods for taking over existing Loan Book.
- Complete the necessary documentation and formalities for loan sanction, including providing collateral or guarantees as required by the lender.

Facilitate a Pre-IPO Funding Round

- Leverage our extensive network of investors, supplementing it with our connections, and maintain ongoing dialogue with them.
- Conduct a company valuation exercise and prepare a detailed term sheet outlining investment terms, rights, and exit strategies.
- Develop a compelling pitch deck showcasing the company’s financial health, growth trajectory, and IPO story and conduct extensive road-shows with high-conviction investors.
- Additionally, identify and approach strategic investors who can add value beyond capital, such as market expansion, brand equity, or operational expertise.

Undertake Brand Building Activities

- Define a clear brand narrative aligned with the company’s pre-IPO goals to resonate with stakeholders. Assist company executives to participate in interviews, panels, and webinars to build credibility and market presence.
- Undertake Due-Diligences for pro-actively addressing operational/litigational challenges and streamlining financials for demonstrating clean, consistent track-record.
- Publicize key milestones such as funding, product launches, or partnerships through press releases and media coverage.

Ensure Compliance Structuring

- Assemble all necessary documentation, including financial statements, legal contracts, and governance records, to facilitate due diligence.
- Update internal policies and controls to align with highest regulatory standards, especially concerning the upcoming IPO.
- Establish a monitoring mechanism to ensure continuous compliance with evolving regulations.